

*You'll want everyone to know...*



This charming Mata Hari has just completed a fascinating mission behind the cigarette curtain. And now she knows why so many smokers want everyone to know there's something special about Parliaments. The crush-proof box . . . the luxurious flavor . . . the superb tobacco . . . and above all, the exclusive Mouthpiece that keeps the filter recessed a full quarter-inch. With Parliaments, only the flame touches your lips!

You're so smart to smoke



ONLY THE FLAVOR

Parliaments

TOUCHES YOUR LIPS



Mata Hari - National Magazines -

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